

Minutes: MSPA Regular Board Meeting April 4, 2019

**The next MSPA Board Meeting is scheduled for May 2nd, 2019
8:00 am at Glendale Community College PDC located at 2340 Honolulu Ave.**

Meeting was called to order at 8:01 am

Minutes of the March 7, 2019 meeting were approved as written.

Board Members and Guests

Andre Ordubegian (Copy Network)-President; Gigi Garcia (It Takes A Village)-Vice President; Kim Kelly (Merle Norman Cosmetics)-Secretary; Ken Grayson (Grayson's Tune Town)-Treasurer; Jeannie Bone (Casa Cordoba)-Board member at large; Corey Grijalva (Joselitos) Board member at large; Dale Dawson (MSPA Business Administrative/Event Coordinator Services); Steve Pierce (Communication Administrative/Filming Liaison/Marketplace Manager Services); Jackie Sales (COG); Sarkis Oganessian (COG); Armond Simonian (COG); Matt Zakarian (GPD); Frank Martinez (GPD); Mary Dawson (Revelation Tops/MSPA Social Media Services); Victoria Malone (MVCCC); Patti Cook (Allure Salon); Drew Sugars (GCC); Charly Shelton (Red Disk Photography)

President's Message:

President Andre Ordubegian welcomed all guests to MSPA Board meeting.

Visitors Reports:

- **City of Glendale** - Jackie Sales reported that the former Rocky Cola location is moving forward as a restaurant and Rockhaven is being taken to Glendale City Council in a closed session.
- **City of Glendale** - Armond Simonian (Civil Engineer) presented the Verdugo Blvd Rehabilitation Project which will take place July to Oct 2019.
- **Glendale PD** - Sgt. Matt Zakarian and Officer Frank Martinez addressed the subject of long-term parking abuse in the MSP. The GPD Substation station sign will be re-placed.
- **Montrose/Verdugo City Chamber of Commerce** - Victoria Malone updated the schedule for the April 7th Montrose Beerfest.

Public Forum:

- Joseph Motz and Paul Hernandez of NooDoe informed the MSPA about their revenue-based electric vehicle charging station company.
- Charly Shelton (Red Disk Photography) informed the group of his event photography business for merchants.

Contractors' Reports:

- Dale Dawson (MSPA Business Administrative Services) reported that only 2 delinquent 2017 assessments remain with court dates and 2018 is showing 22 delinquent businesses. Repairs are nearly completed at the MSPA-HQ & GD PD substation.
- New MSP Directory boards will be installed shortly and the April-May Newsletter is in final production.
- Dale Dawson (Events Coordinator Services) updated the group on the following events:
 - The Spring Wine Walk, March 23rd: 233 tickets were sold with 29 pouring stations. Paring down to one Wine Walk a year was discussed. For the future plan for 250 people for Spring and 400 for Holiday.
 - Kids and Kritters Day, May 5th: All elements are booked and confirmed.

Contractors' Reports (cont'd):

- The Montrose Arts & Crafts Festival -Sat & Sun June 1st and 2nd. 193 juried and 149 paid vendors with 57 new vendors.
- The Montrose Car show, July 7th: 186 paid entries out of 300 expected.

- Steve Pierce (Communications Admin/Filming Liaison/Marketplace Mgmt. Services)
 - reported that film revenue to date is \$7,380. The 2019 projected filming budget is \$36,000.
 - Steve reported that there have been complaints of the Armenian Sisters Academy personnel using public parking lots in the MSP for all day parking. The Vietnam war memorial is getting a landscaping makeover. Received lots of positive feedback after the Merchant Appreciation Dinner at Portobello's. Ocean View Jewelry and Repair has ceased operations.

Harvest Market Committee: Ken Grayson set a meeting for Sunday, April 7th.

Marketing Committee: Gigi Garcia reviewed the Marketing meeting highlights discussed earlier in this meeting.

Personnel Committee: Jeanne Bone reported that independent contractor performance contracts will be finalized soon.

Meeting adjourned at 9:55 a.m.